

WBBA Membership FAQ

About WBBA Membership

What is the World Broadband Association

The World Broadband Association (WBBA) is a multilateral, industry-led association, providing leadership for digital broadband innovation across the next decade. Our objective is to overcome industry challenges and support the drive towards the provision of broadband networks and services for all. With a goal of accelerating the healthy development of the industry, with sustainable benefits for stakeholders, end users, and society.

1. How do I become a member of WBBA?

Membership of WBBA requires the completion of a membership inquiry form and needs to be approved by the WBBA membership team. Please submit online to info@wbba.com to find out more about how your organisation can become a member.

2. How long does it take for Membership application to be processed?

Our membership team will be in touch with you once we receive your application. The whole process would normally take between 1-3 weeks.

3. Are there any specific requirements or qualifications for joining?

We welcome business organisation, enterprise, telecom operators, technology vendors, software application platform providers, and other organisations with regional or global presence that have strong focus and interest in fixed broadband to join WBBA. WBBA currently does not accept individual member application.

4. Is there a membership fee charge to become WBBA member?

Membership fee is currently free as we are still in early stage of membership development. In due time, a chargeable membership fee will be applied for different membership tiers. Fees may include an annual subscription which often provide access to a range of benefits and services.

5. What is the available membership tier in WBBA?

The current offer membership tier is (1) Observing Member and (2) Full Member.

Observing Member: Can participate in all WBBA member activities but does not have the right to vote for WBBA Board and at General Assembly.

Full Member: Can participate in all WBBA member activities and has the right to vote for WBBA Board and at General Assembly.

6. What are the benefits of joining the World Broadband Association membership?

WBBA members can gain access to range of benefits for organisation and professional development growth.

Such benefits include:

- Knowledge Resources
- Expert Panel
- Webinars
- Event Conference
- Research Working Groups
- Speaking Opportunity
- Member Networking Opportunity

7. What networking opportunities are available through membership?
WBBA facilitates networking with industry professionals, including peers, mentors, potential clients, and partners. WBBA members can participate in conferences, research working groups, webinars, members' forum, and one-2-one meetings, to build relationships and exchange ideas.
8. What resources or support does the association provide to its members?
WBBA offers a range of resources and support to our members, including industry publications, webinars, research reports, educational materials, learning programs, and access to expert advice.
9. Your organisation is not ready to embark as a WBBA Full Member but keen to know and participate in WBBA's activities to further assess joining as member?
Your organisation can still apply to become a "Observing Member" becoming an "Observing Member". WBBA offers valuable opportunities for engagement and collaboration. As an Observing Member, you can participate in conferences, gain speaking opportunities, network with other WBBA members, and contribute to research working groups. This collective experience within the WBBA community provides a unique journey, offering insights and connections that can eventually lead to full membership. We welcome your organisation to join us on this journey of exploration, learning, and growth within the WBBA network.
10. Does WBBA collaborate with other industry associations?

The WBBA will provide an open, multilateral organization and platform for future-facing broadband cooperation and partnership across the industry, working in partnership with standards and policy bodies, to champion the business, consumer, and citizen outcomes that broadband can deliver across the world, through converged network and cloud infrastructure.



WBBA Members

1. Where can I find all the list of WBBA Members?

You can find the members list under [here](#). For existing members, you can access to member directory via WBBA Hub Portal. If you need help to access WBBA Hub Portal, please contact Info@wbba.com .

2. How can I contact other WBBA Members?

As a WBBA member, you can search for other member contact with your account via WBBA Hub Portal.

3. Can my partner companies join the WBBA?

We invite membership inquiries from all organizations dedicated to the advancement of fixed broadband. If any of your partners supplier etc are focused on enhancing fixed broadband services, technologies, or policies, we would be delighted to explore the benefits of membership with them.

4. How do I notify if my organisation decides to leave WBBA?

WBBA member organisation representative should notify by email to WBBA six (6) months advance notice of the intention to cease membership. WBBA will liaise with member representative to process the termination of membership.