



WBBA Broadband Excellence Awards 2026 Registration & Submission Guide

A step-by-step guide to complete your award submission smoothly. Please allow 15–20 minutes to complete your submission. You can save and return anytime.

1. Register Your Account

- Create a new account on the submission platform
- You will receive a confirmation email
- Use your account to manage all submissions

A screenshot of a web form titled "Awards Registration". At the top, there is a dark navigation bar with buttons for "Home Page", "Register", and "Amend". Below the navigation bar, the text "Awards Registration" is displayed. A prompt "Please enter your details" is centered above the input fields. The form contains three input fields: "First name" with the value "Nicole", "Last name" with the value "Cheah", and "Company" with the value "Omdia".

2. Start Your Submission

- Select your award category
- Each entry generates a unique submission link
- Do not share submission links as they are tagged under your account

A screenshot of a web page titled "Awards Summary". At the top, there is a dark navigation bar with buttons for "Enter Category", "Entries Not Submitted", "Submitted Entries", and "Personal Details". Below the navigation bar, the text "Categories" is displayed. The page shows a list of award categories with a link to "Enter this category" for each. The categories listed are: "Broadband, Cloud & Future Applications Excellence Award", "AI-Driven Excellence Award", "Connected Digital Life Excellence Award", "Smart Gigacity Excellence Award", and "Smart Communities & Digital Government Excellence Award".

3. Complete Your Entry

- 3 main sections with maximum 500 words per submission
- Complete all required sections clearly and concisely

ENTRY DETAILS

Company Name	Omdia
Full Name	Nicole Cheah
Email	nicole.cheah@omdia.com
Project / Solution Title	MEC network orchestration
Country / Region of Deployment	Singapore
Deployment Status	Pilot
Project Overview & Objectives (Max 150 words)	<p>Project Overview This project aims to innovate Multi-access Edge Computing (MEC) by integrating Predictive AI in high-density 5G environments. Traditional MEC requires manual configuration; this innovation introduces an AI layer that dynamically reassigns workloads before latency occurs. Goals & Success Metrics Goal: Reduce end-to-end latency by 35% for mission-critical apps like autonomous vehicles. Success Metric: Achieve 99.99% "zero-touch" service reliability during peak traffic.</p> <p>Deliverables MEC-Orchestrator V1: A software-defined platform using Deep Reinforcement Learning (DRL) for resource allocation. Deployment: Validation at three pilot edge nodes supporting IoT-based smart infrastructure. Project Overview This project aims to innovate Multi-access Edge Computing (MEC) by integrating Predictive AI to automate resource allocation in high-density 5G environments. Traditional MEC requires manual configuration; this innovation introduces an "AI-native" layer that predicts traffic spikes and dynamically reassigns workloads before latency occurs. Goals & Success Metrics Goal: Reduce end-to-end latency by 35% for mission-critical apps like autonomous vehicles. Success Metric: Achieve 99.99% "zero-touch" service reliability during peak traffic.</p>

4. Upload Supporting Files

- Optional but recommended
- **Total number of files and final total upload size must not exceed 1MB.**
- Include case studies, KPI data, diagrams where relevant

5. Submit/ Save/Amend Your Entry

- Review of your submission before finalising
- You will receive a confirmation email with entry details
- Submission links are unique and must not be shared
- You can visit the awards registration page to amend your view and amend your entry before the closing date of submission

Dear Nicole,

Thank you for submitting your entries for WBBA Broadband Excellence Awards 2026:

Entry Number	Category	Entry name	Status
10001	Network & Infrastructure Innovation Excellence Award	MEC network orchestration	Submitted

You can [view your entries](#), [visit the event website](#) or [add this event to your calendar](#).

These links are unique to you and must not be shared.

Home Page	Register	Amend
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Awards Summary

[Enter Category](#)

[Entries Not Submitted](#)

[Submitted Entries](#)

[Personal Details](#)

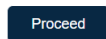
6. Submission Unique Link Expires

- If you wish to amend your entry, the award page prompts your unique link has expired, proceed to request a new link.
- The new link will be sent to your registered email address



Almost there...

The link you are using has expired, we just need to email you a new one



Access Request WBBA Broadband Excellence Awards 2026



noreply@eventsforce.net

To: Cheah, Nicole

ⓘ If there are problems with how this message is displayed, click here to view it in a web browser.
Click here to download pictures. To help protect your privacy, Outlook prevented automatic download of some pictures in this message.



Hi Nicole,

You've just requested access to your details for WBBA Broadband Excellence Awards 2026.

Click the button below to access the system.



This access is unique to you and must not be shared.

Key Reminders

- 500 words maximum per entry
- 1MB total upload limit
- Each submission has a unique link, if link expires, request for new link to send to you
- Multiple entries are allowed, only one product/solution per category

Need Help? Email to: Nicole.cheah@informa.com